



RLCC ANNUAL REPORT 2024-2025



**A YEAR OF PROGRESS,
A FUTURE OF PROMISE.**



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Chairperson's Message

I am honored to share RLCC's impactful achievements for the year 2024–2025, reflecting our unwavering commitment to empowering women and strengthening communities, even amid challenging circumstances.

Throughout the year, RLCC demonstrated remarkable resilience and growth. Our participation in 24 exhibitions resulted in record-breaking sales, showcasing an inspiring range of upcycled products crafted by 217 skilled home-based artisans. This achievement highlights not only the exceptional talent within our communities but also the increasing recognition of sustainable and ethical craftsmanship.

Our vocational training initiatives continued to create meaningful change by equipping over 489 students with market-relevant skills aligned with local economic needs. These programs enabled participants to enhance their employability, generate income, and build sustainable livelihoods for themselves and their families.

In education, our school made significant progress by retaining 695 students. This milestone reflects our strong commitment to providing accessible, quality education that nurtures confidence, knowledge, and long-term empowerment.

Healthcare remained a vital pillar of our work. Through our Community Health Clinic, we delivered essential medical services to more than 11,500 individuals, including vaccinations and paediatric care, ensuring improved access to quality healthcare for underserved populations.

The Outreach Department directly engaged 14,449 individuals through awareness sessions, campaigns, and community initiatives, empowering them with knowledge and resources for improved health, education, and livelihood opportunities.

The 2024–2025 Annual Report, detailing these achievements and our wider impact, is presented for your review. Your continued support has been fundamental to these accomplishments, enabling us to drive sustainable, meaningful change for the women and communities we serve.

Warm regards,
Selwa Habib
Chairperson



General Body Members

1. Aasma Zaidi	15. Hessam Khaleeli	29. Seema Jaffer
2. Abinta Zuberi	16. Hira Zuberi	30. Selwa Habib
3. Ali Almani	17. Jawad Habib	31. Shama Mohammad
4. Ammar Valika	18. Kamyla Marvi	32. Shameem Jahangir
5. Amneh Shaikh-Farooqui	19. Maleeha Habib	33. Shazia Zuberi
6. Anushe Khuhawar	20. Mashal Farookee	34. Shireen Naqvi
7. Aqueel Merchant	21. Murtaza Mashooqullah	35. Sibthain Akbar
8. Ayesha Tammy Haq	22. Nadine Malik	36. Sohail Habib
9. Batool Akbar	23. Nadira Panjwani	37. Somayeh Bardai
10. Bushra Shirazi	24. Qumail Habib	38. Zeba Rashid Faruqui
11. Dr. Tanveer	25. Rashida Shaikh Ali	39. Zehra Arif
12. Faisal Huq	26. Rubica Raza	40. Zehra Gheewala
13. Fatima Haider	27. Saadiyeh Saeed	41. Zohra Ali
14. Hasan Habib	28. Sarah Faruqui	

Executive Committee

1. Abinta Zuberi	4. Nadine Malik	7. Selwa Habib
2. Ammar Valika	5. Rubica Raza	8. Sohail Habib
3. Jawad Habib	6. Seema Jaffer	9. Zehra Gheewala



Our Story

When India and Pakistan got partitioned, hundreds of thousands of families migrated, leaving behind all their worldly possessions. These included landed gentry, professionals, artisans, all with no prospects of livelihood in a new land. It was the women who were impacted the most in this incredibly bloody partition. Robbed of their lives and livelihoods, their prospects were understandably bleak. Cognizant of the plight of immigrant women, Pakistan's first lady Begum Raana Liaquat started a craftsmen colony which aimed at becoming a self-sustaining community providing artisans the opportunity to use their crafts and provide their families with education and healthcare.

Raana Liaquat Craftsmen's Colony, founded by Begum Ra'ana Liaquat Ali Khan in 1947, inaugurated on 25th August 1954, is a rights based non-profit organization that caters to the holistic needs of over 20,000 beneficiaries. RLCC has evolved as a forward looking, conscientious organization registered with Voluntary Social Welfare, certified by PCP and recognized as an NPO under the Income tax Ordinance, 2001.

The women-centric programs at RLCC are strategized in consideration of community needs, government priorities, and the targets identified by United Nations' Sustainable Development Goals (SDG's) with sector focus on education, health, vocational training, community outreach, and livelihoods. The APWA RLCC Raana Liaquat Public School, built-in 1954 has been promoting access to quality education and opportunities for learning. The organization continues to strive towards its mission to facilitate improvement in the social and economic well-being of low-income communities.

Vision

To make Shah Faisal Colony a safe and clean community with financial accessibility, access to quality health and education services

Mission

To improve the financial, social, physical, and emotional health of underprivileged communities through empowering women and children with dignity and esteem

Values

RLCC draws on the values of equity, inclusivity, transparency, innovation, integrity, respect, and fulfilment. These values make the foundations of our guiding principles, which, in turn, contribute to setting standards for all organisational operations



Objectives



**To promote access to
quality education and
opportunities for
learning for all**



**To educate women and
children on social & health
issues through awareness
initiatives**

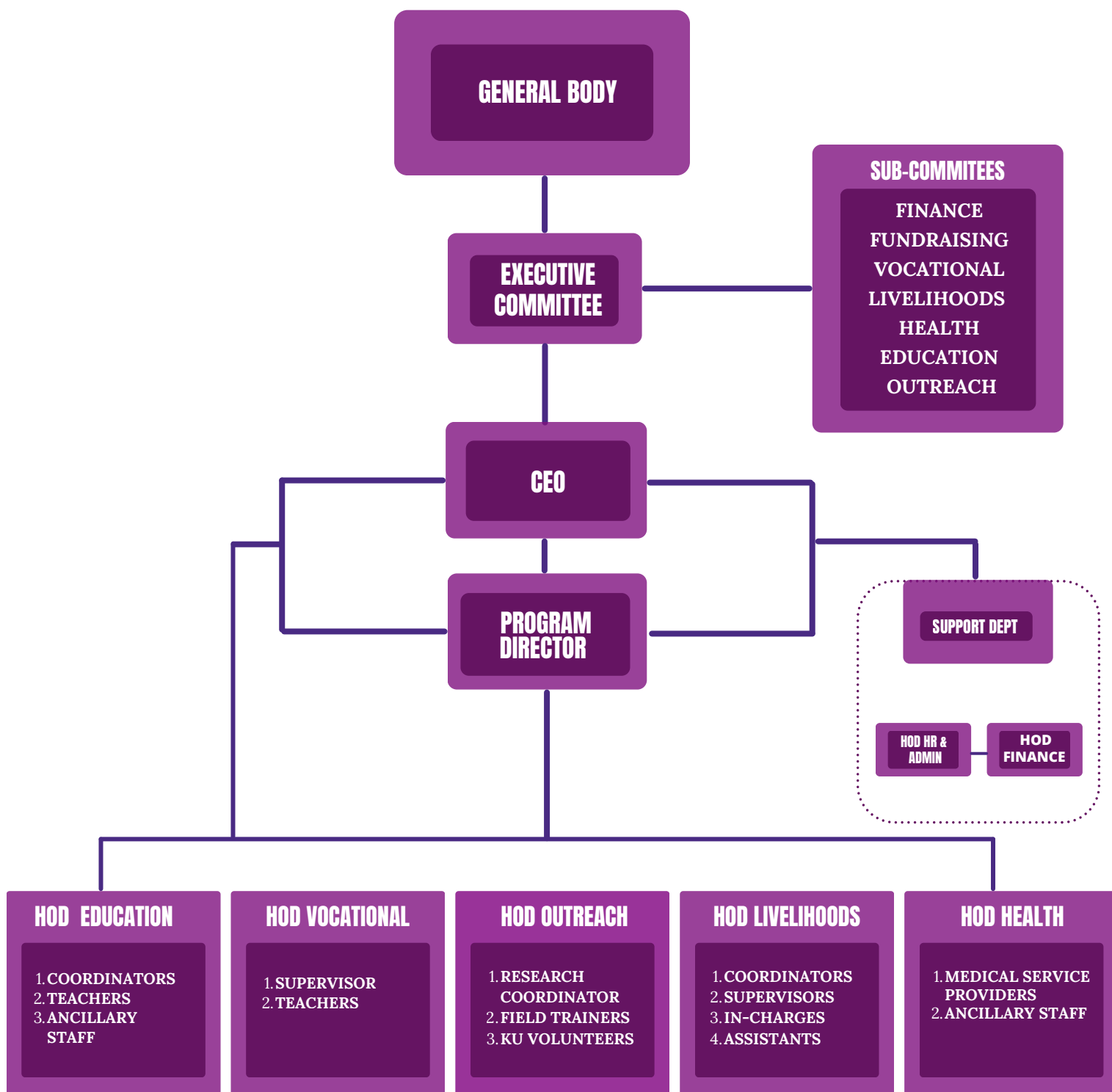


**To increase access
to, and enhance
quality health care
services**



**To increase
opportunities to
improve livelihoods and
vocational skills**

Organisational Structure



Programs



Outreach



Community Health Clinic



Raana Liaquat Public School



Vocational Training Centre



Livelihoods

VOCATIONAL TRAINING



Objective:

- A. 300 women receive quality vocational /skills-building opportunities in 2024-25.
- B. 10% of vocational students will have decent work opportunities



BENEFICIARIES

- 489 women and youth trained.
- 7 trades offered: Beautician, Cutting & Sewing , Digital Marketing, English Language, Bike Riding, First Aid Training, and Carpentry.
- 20% women enrolled in Carpentry out of 35 students.

WORKSHOPS

- External Workshops: 4 workshops by RS Foundation at Habitt City, Mess Club, Memon Foundation, and Rangoonwala — 123 participants
- Internal Workshops: 23 one-day workshops at RLCC — 641 participants



GAINFULLY EMPLOYED - 21%

- Out of 171 graduates:
 - 21 job placements
 - 15 self-employed

HEALTH



Objective: Provide quality and affordable health care services to 10,000 beneficiaries.



11,552 BENEFICIARIES

- 3,032 COL
- 3,688 LRBT
- 3,420 (Gynae, EPI, Family Planning and General physician)
- 1412 (12 Free Medical Camps)*

*FREE MEDICAL CAMP DETAILS

- In collaboration with:
 - Ebtekar-e-Rah-e-Roshan
 - Rupani Foundation
 - Husaini Blood Bank
 - Caravan of Life
 - 5 pharmaceutical companies
- Medicines valued at approximately Rs. 20,300/- donated.



3 STAFF TRAININGS / WORKSHOPS

- Husaini Blood Bank - phlebotomy training in June 2025.
- Al-Khidmat Hospital - First Aid workshop on 27th Aug, 2024 - Minor emergency and home visit services initiated
- Green Star - Emergency Contraception for Private Practitioners on December 21st, 2024 . improved client counseling.

LIVELIHOODS



Objective: Raise the holistic standard of living of 400 artisans by establishing RLCC-PANCHI recognition nationally and globally at global quality standard of products and establishing the Brand as the go to gifting solutions.



EMPOWERING CRAFTSWOMEN

- 217 artisans earned Rs. 5,500,715/-
- 148 New registrations (49 active)
- 168 regular artisans
- 9 new products
- 43 Variations in existing Products
- 50 group demos with 278 artisans.
- 21 Artisans won 11 carts and 10 Sewing Machines

WORKSHOP & INTERNSHIP PROGRAM

- 25 students of Karachi School of Art trained by 6 artisans
- 35 artisans engaged by: Habib University 1, Indus Valley School 1, Iqra University 11, Karachi University 4 students
- 22 artisans and 10 staff conducted training of home small business through PSTD



EXHIBITIONS

- 29 collaborative exhibitions (sold item qty=3,898)
- 1 Solo Love Rlcc Exhibition at Koel Gallery (sold items qty= 2,466)

RA'ANA LIAQUAT PUBLIC SCHOOL



Objective: Provide quality education to 600 children of Shah Faisal Town.



FACTS

- Direct Beneficiaries: 695 students (Girls 372, Boys: 323)
- Number of Classrooms: 20
- RLPS Team: 83
- 52% students scored Grade A & above in board Exams.
- RLPS final result announced on 26th May 2025- pass percentage 82.62%.

CAPACITY BUILDING

- OUP conducted a training for teachers in November 2024 at RLPS.



EXTRA-CURRICULAR ACTIVITIES

- Participated in Children's Day Walk organized by Social welfare department on 25th November 2024.
- Won a football match on 5th November, 2024.
- Held inter school sports on 21st January, 2025 at RLPS. (3 Schools)
- Held Concert at RLPS on 27th February 2025.
- 1 Field trip at countryside chalet at 28 Nov 2024.

OUTREACH



Objective:

To educate 9,000 women and 1,000 children on health and social issues through awareness sessions.



AWARENESS & REFERRALS - 14,449 BENEFICIARIES

- 10,165 women
- 2,834 children
- 1,900 referrals

Focus: Health, LSBE, CSA, Mental Health

COLLABORATIONS - 90+ VOLUNTEERS

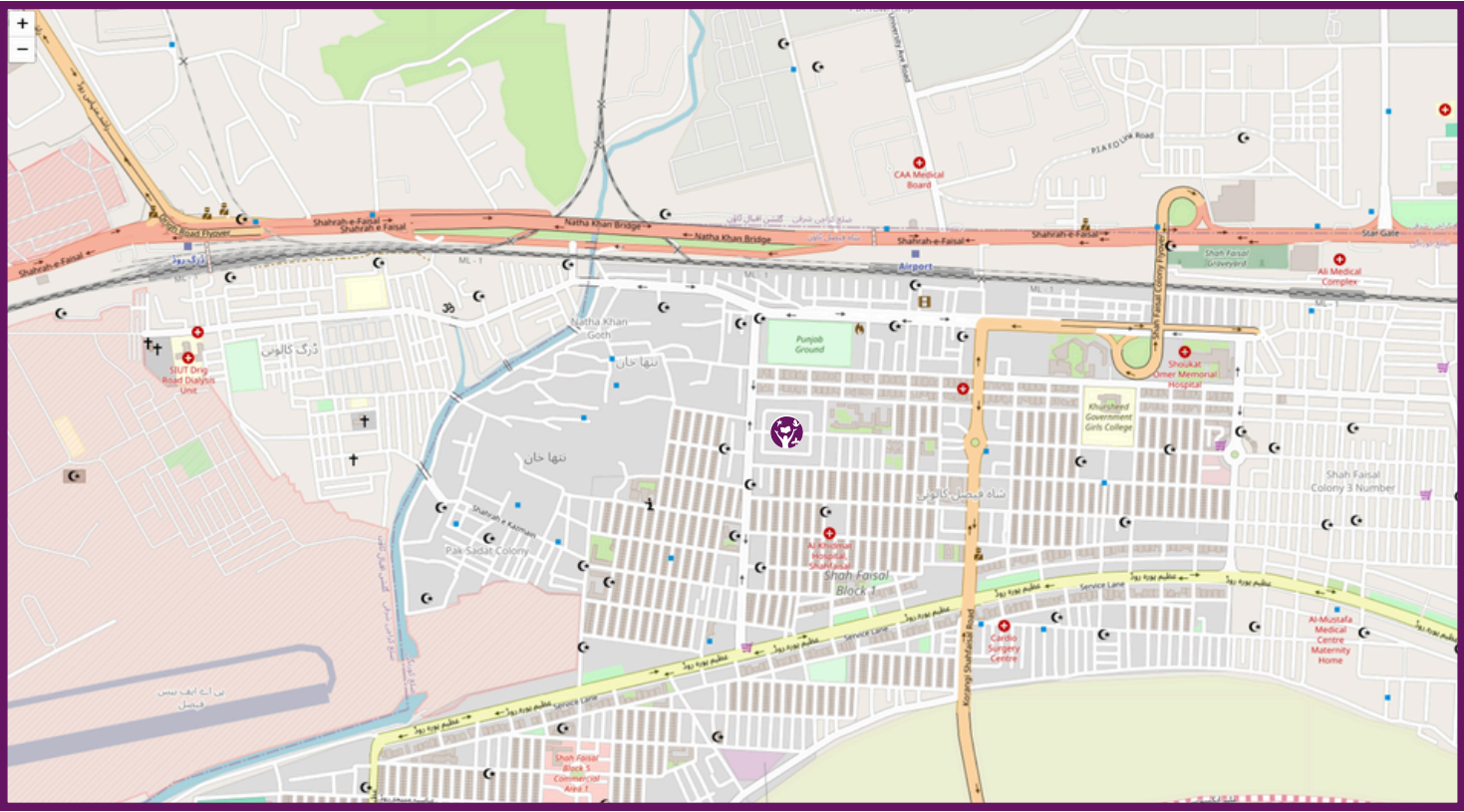
- 13 KU Social Work interns
- 27 Habib University and 25 LSU volunteers
- 26 FAST University volunteers



COMMUNITY ENGAGEMENT - 3 DRIVES

- 120 students benefited from a book donation drive.
- 80 participants took part in a clean-up drive in Shah Faisal Block-1
- 50 students participated in a plantation drive at a government school.

RLCC FOOTPRINT



RLCC Focus Area : (Block 1 to 5, Natha Khan Goth, Drigh Road and Reta Plot 1 to 3)		
Particulars	Total Focus Area	Reached by RLCC
Population	3,500,000	164,412
Number of Schools	116 schools	50 Schools
Colleges	5 colleges	3 Colleges
Clinics	35 clinics	22 Clinics

UPGRADATION OF OPERATIONAL FACILITIES



BEAUTICIAN ROOM UPGRADED



RO PLANT UPGRADED



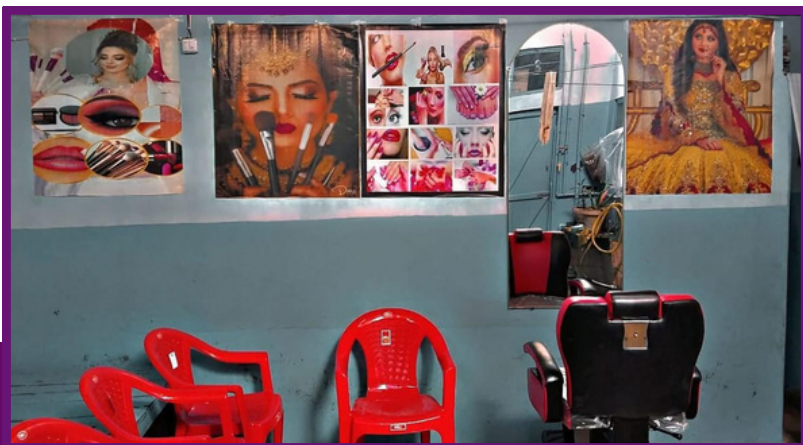
PROCURED NEW JUKI & MANUAL MACHINES



WATCHMEN HOUSE CONSTRUCTION



PROCURED HI-ACE



Success Story

Hailing from Natha Khan Goth, Shah Faisal Colony, Haleema Bibi enrolled in RLCC's Beautician Program in June 2024 with a clear determination to support her family and build a stable livelihood. Over the course of one year, she remained hardworking, committed, and eager to master new skills in beauty and personal care.

Despite limited resources, her family supported her ambitions by preparing a small room in their home to serve as a parlor space. Initially, they were only able to install a wall shelf for her beauty products.

Recognizing her dedication and potential, RLCC provided PKR 51,000 on 18th June 2025 to help her purchase essential items needed to establish a functional beauty parlor. With this support, she successfully set up her basic home-based parlor.

Today, she receives 3–6 clients per week, offering services such as threading, facials, mehndi, and makeup. Her monthly income now reaches approximately PKR 25,000, which she uses to contribute to household needs and supports the medical expenses of her differently abled sister. As her work grows and becomes more stable, she plans to hire a helper from within the community demonstrating her aspiration not only to uplift herself but also to create opportunities for others.

Her journey reflects how skill-building, opportunity, and timely support can empower young women to build dignified, sustainable livelihoods.



Success Story

Faiza has been associated with RLCC as an artisan for the past sixteen years. Initially, she worked in the paper craft section, producing handmade products such as envelopes, paper trivets, paper jug coasters, and paper frames.

Four years ago, she decided to enhance her skills and learned handloom weaving under the guidance of the master trainer at RLCC. Since then, she has been producing high-quality products and earning a monthly income of up to PKR 40,000. Through consistent savings, Faiza was able to support her parents and also contribute to her wedding expenses eight months ago.

With the support of her family, particularly her father-in-law who helped her install a loom at home in March 2025, Faiza now operates her own small-scale loom setup. She continues to produce and sell woven products, ensuring a steady source of income and contributing to her household financially.

Faiza proudly shares that RLCC has empowered her to become self-reliant and confident, turning her from a trainee artisan into an independent craftswoman and entrepreneur.

PARTNERSHIPS



CLIENTS



INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF APWA RANA LIAQUAT CRAFTMAN'S COLONY WELFARE PROJECT

Opinion

We have audited the financial statements of APWA RANA LIAQUAT CRAFTMAN'S COLONY WELFARE PROJECT (the Welfare Project), which comprise the statement of financial position as at June 30, 2025, and the statement of income and expenditure, the statement of changes in funds, the statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Welfare Project as at June 30, 2025 and its financial performance and its cash flows for the year then ended in accordance with accounting and reporting standards as applicable in Pakistan.

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) as applicable in Pakistan. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Welfare Project in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants as adopted by the Institute of Chartered Accountants of Pakistan (the Code), and we have fulfilled our other ethical responsibilities in accordance with the Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of the management and the Managing Committee for the Financial Statements

The Management of the Welfare Project is responsible for the preparation and fair presentation of the financial statements in accordance with the approved accounting and reporting standards as applicable in Pakistan and for such internal control as the Board of Governors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Management is responsible for assessing the Welfare Project's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Welfare Project or to cease operations, or has no realistic alternative but to do so.

The Managing Committee is responsible for overseeing the Welfare Project's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs as applicable in Pakistan will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs as applicable in Pakistan, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Welfare Project's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Welfare Project's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Welfare Project to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

The engagement partner on the audit resulting in this independent auditor's report is Zulfikar Ali Causer.

KARACHI

DATED: 16 DEC 2025

UDIN: AR202510067L8AjmZ647



BDO EBRAHIM & CO
CHARTERED ACCOUNTANTS



RLCC

Empowering Women

Ra'ana Liaquat Craftsmen's Colony